

Kraft Classic[®] Ice



BAGS BY PACK ART

WWW.PACKART-BAGS.EU

VALID FROM 01.03.2012



Kraft Classic[®] Ice

A novelty on the Polish market. The exclusive edition of paper bags made from the transparent paper which fully outlines a product placed inside the bag. These bags emphasize the individual character of the product. They are perfect for limited-edition series of bags designed for exceptional customers. They are also recommended for packing jewellery, cosmetics, brand-name clothing and footwear.

Minimum order quantity of 500 pieces.

Promotional imprint / finish

Promotional imprint	Offset printing with a resolution of 3,600 dpi (ruling 175). Printing up to 100% of the bag's area. Imprint colours in the CMYK, HKS and Pantone systems. Imprint colours available in the system of colours: Pantone U – for uncoated papers, Pantone C – for coated papers.
Surface finish	Dispersion varnish (without lamination).
Additional decoration	Hot stamping. Selectively UV varnish on matt lamination.
Printing limitations	Due to the type of the base, printing with little colour saturation is recommended. There are differences in colours while printing in the Pantone colour system due to less colour saturation.

Folds and reinforcements

Top fold	The top fold with a width from 50 to 60 mm – the width depends on the bag's size. The top fold reinforced by a cardboard of 800 gsm.
Bottom of the bag	The bottom of the bag reinforced by a cardboard from 350 gsm to 500 gsm – the weight depends on the bag's size.

Handles

Handle fitting	Handles thread through the reinforced top fold.
Types of handles	Polypropylene synthetic cord with secured ends (5 and 6 mm thick). Cotton cord with secured ends (5 and 6 mm thick). PVC tube (5 or 6 mm in diameter). Polypropylene tape.
Colours of handles	Standard colours: white, black, navy blue, blue, claret, yellow, light green, dark green, golden, silver. Possible to adjust standard handle colours to the promotional imprint.
Length of handles	Short handle: 2 x 50 cm – the standard length depends on the bag's size. Long handle: 2 x 80 cm – the standard length depends on the bag's size.

Available sizes

Sizes (width x gusset x height)	One of standard formats (width x depth x height + upper overlap). 200 x 80 x 220 + 40 240 x 90 x 280 + 50 300 x 100 x 350 + 50 370 x 110 x 420 + 50 110 x 80 x 380 + 50 any formats for the output exceeding 2000 pieces.
Delivery time	From 2 weeks.
Weight capacity	From 3 kg to 5 kg depending on the bag's size and finish standard.

Minimum order quantity

Standard formats – from 500 pieces for one size.
Any formats – from 2000 pieces for one size.

Available papers

Layered paper Enduro Ice 170 gsm White smooth transparent	Layered paper designed for manufacturing top-quality packages for luxurious products.
---	---