

Kraft Classic®



BAGS BY PACK ART

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VALID FROM 01.01.2014



Kraft Classic[®]

The most exclusive promotional paper bag. They are admired for blending elegance and luxury. Perfect to hold jewellery, cosmetics, branded garments and footwear. Irreplaceable at exhibitions, trade shows conferences and presentations.

Minimum order quantity of 500 pieces.

Promotional imprint / finish

Promotional imprint	Offset printing up to 100% of the bag's area with a picture resolution up to 3,600 dpi (ruling 175). Imprint colours in the CMYK, HKS and Pantone systems. Imprint colours available in the system of colours: Pantone U – for uncoated papers, Pantone C – for coated papers.
Surface finish	Dispersion varnish (without lamination). Gloss lamination, Matt lamination.
Additional decoration	Dispersion varnish, Hot – print, Embossing. UV varnish (selectively) on matt lamination.
Printing limitations	Differences in the Pantone system printing on the Ecco Kraft papers and other coloured papers.

Folds and reinforcements

Top fold	The top fold with a width from 35 to 60 mm – the width depends on the bag's size. The top fold reinforced by a cardboard with a width from 800 to 1100 gsm – the stiffness of the fold depends on the bag's size.
Bottom of the bag	The bottom of the bag reinforced by a cardboard from 350 to 500 gsm – the weight depends on the bag's size.

Handles

Handle fitting	Handles thread through the reinforced top fold.
Types of handles	Polypropylene synthetic cord with secured ends (3, 4 and 5 mm thick). Cotton cord with secured ends (4 and 5 mm thick). Twisted paper cord (white or grey). Die-cut – the so-called "Market". PVC tube (5 or 6 mm in diameter). Polypropylene tape (15 or 20 mm thick).
Colours of handles	Standard colours: white, black, navy blue, blue, claret, yellow, light green, dark green, golden, silver. Possible to adjust standard handle colours to the promotional imprint.
Length of handles	Short handle: 2 x 50 cm – the standard length depending on the bag's size. Long handle: 2 x 80 cm – the standard length depending on the bag's size.

Available sizes

Sizes (width x gusset x height)	One of standard formats (width x depth x height + upper overlap):
	110 x 80 x 380 + 40 310 x 100 x 250 + 50
	160 x 100 x 210 + 50 340 x 110 x 300 + 50
	220 x 100 x 300 + 50 380 x 110 x 330 + 50
	260 x 100 x 350 + 50 400 x 120 x 360 + 50
	300 x 110 x 350 + 50 460 x 130 x 400 + 60
	360 x 120 x 400 + 50 540 x 140 x 450 + 60

Delivery time	From 1 week.
Weight capacity	From 3 kg to 20 kg depending on the bag's size and finish standard.

Minimum order quantity

For one format: 500 pieces

Available papers

Eko Kraft Paper FSC 140 gsm <i>brown smooth</i>	Paper Kraft 140 gsm smooth. Highly durable paper specially designed for manufacturing promotional paper bags Purpose: un-laminated bags.
White Kraft FSC 120 gsm <i>White and smooth</i>	Paper Kraft 120 gsm. Highly stiff and durable paper specially designed for manufacturing paper bags. Purpose: un-laminated bags.
Cardboard C1S 170 and 190 gsm	Cardboard 170 and 190 gsm (one-side chalky paper). Highly stiff and durable cardstocks resistant to folding, designed for manufacturing promotional paper bags. Purpose: un-laminated bags, laminated bags, hot-print, embossing, local UV varnish.
Cardboard Premium FSC C1S 190 and 220 gsm	High class premium cardboard (one-side chalky paper) made in EU. Highly stiff and durable cardstocks resistant to folding, designed for manufacturing promotional paper bags. Purpose: un-laminated bags, laminated bags, hot-print, embossing, local UV varnish.
Paper C2S 170 and 200 gsm	Paper with high class of stiffness (double-side chalky paper) made in EU. Highly stiff and durable cardstocks resistant to folding, designed for manufacturing promotional paper bags. Purpose: un-laminated bags, laminated bags, hot-print, embossing, local UV varnish. Paper at additional cost can possess the FSC certificate.
Cardboard 200 - 250 gsm	Cardboard highly stiff and durable cardstocks resistant to folding, designed for manufacturing promotional paper bags. Purpose: un-laminated bags, laminated bags, hot-print, embossing, local UV varnish.