

## HECO-WERBEMITTEL GMBH

### 50 YEARS OF TRADITION

This year, the traditional HECO-Werbemittel GmbH will be celebrating its 50th anniversary. The company in Großfischlingen stands for the production and distribution of classics among promotional products and has been a member of the PSI network since its beginning. HECO-Werbemittel GmbH was founded in 1960 by Heinrich Henrich. He shaped HECO-Werbemittel GmbH until he took a back seat in the early 1990s. Now, the company is managed by Hans-Otto Henrich and Sabine Weiskopf, the

two partners cum managing directors. Besides note pad cubes and note paper boxes, the product range of the manufacturer from the southwest of Germany has included devotional objects for the past 25 years. Wooden crucifixes of many varieties and about 100 versions of wooden cubes, as well as various exclusive versions for distributors are produced at the site in Großfischlingen. The secret of success of HECO-Werbemittel GmbH is mainly based on top quality and speedy delivery. [www.heco-werbemittel.de](http://www.heco-werbemittel.de)



## NEW MEMBER OF PSI

### QUALITY PAPER BAGS BY PACK ART

Pack Art sp. z o.o. is a Polish paper bag manufacturing company catering to advertising agencies and individual end-users. Boasting many years of professional expertise, Pack Art has become one of the leading manufacturers of premium segment paper bags in Poland. Pack Art's leading line of products is its Kraft Classic paper bags, which brought the company its recognition both in Poland and abroad. Currently, over half of its output/production is exported to western Europe. The company has several business partners in Germany, Sweden, Finland, Slovenia, Slovakia, Lithuania and Latvia. Pack Art employs its own dedicated machinery resources which guarantee high quality of printing,

short lead times and a wide array of decoration methods. "We offer the richest product range on the market, professionally made and top quality bags and flexible and short delivery dates", so the company. [www.pack-art.com.pl](http://www.pack-art.com.pl)



## STABILO PROMOTION PRODUCTS

### STABILO DESIGN YOUR PEN RELOADED

Stabilo Promotion Products, the specialists in writing utensils, has further enhanced its pen configurator, "Design Your Pen". Now, the online tool comes with



a new design and new functions. Apart from colour and material, it is now also possible to upload and edit logos. This way, you can create individual pens for your successful advertising campaigns, just as you would like them. With the help of this new implemented logo upload, you can get an even better idea of what the final product will look like and how it will fit into the complete communication.

Every logo can be positioned, sized and coloured freely on all printed areas on the pen. One can even remove the background, allowing you to test the resulting effect the logo has on the pen. With one click of your mouse, you can enquire at Stabilo about your favourite pen.

Partners of Stabilo Promotion Products are able to integrate the Online Configurator into their own website. The Design Your Pen application will then appear directly on the partner's website as a pop-up window, including the individual contact data. Individualised links can be requested from Stabilo Promotion Products.

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