

# Kraft Classic<sup>®</sup> Back Pack



*Bags by PackArt*

[www.packart-bags.eu](http://www.packart-bags.eu)

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# Kraft Classic® Back Pack

## Promotional imprint/ finish

Promotional imprint Offset printing up to 100% of the bag's area with a picture resolution up to 3,600 dpi (ruling 175)  
 Imprint colours in the CMYK, HKS and Pantone system.  
 Imprint colours available in the system of colours:  
 Pantone U – for uncoated papers, Pantone C – for coated papers.

Surface finish Dispersion varnish,  
 Gloss lamination,  
 Matt lamination,  
 Attention: lamination considerably enhances the bag's durability.

Additional decoration UV varnish (selectively) on matt lamination.

Printing limitations None

## Folds and reinforcements

Top fold The top fold with a width from 60 to 80 mm – the width depends on the bag's size.  
 The top fold reinforced by a cardboard with a width from 800 to 1100 gsm – stiffness of the top fold depends on the bag's size.

Bottom of the bag The bottom of the bag reinforced by a cardboard from 450 gsm – the weight depends on the bag's size.

## Handles

Handle fitting Handles thread through the reinforced top fold.

Types of handles Die-cut – the so-called "Market" plus:  
 - Cotton cord (5 mm thick),  
 - Polypropylene synthetic cord (3,4 and 5 thick)

Colours of handles Standard colours: white, black, navy blue, blue, claret, yellow, light green, dark green, golden, silver.  
 Possible to adjust standard handle colours to the promotional imprint.

Length of handles Long handle: 2 x 100-120 cm – the standard length depending on the bag's size.

## Available sizes

Sizes (width x gusset x height) 260 x 100 x 350 + 70;  
 320 x 100 x 400 + 80;  
 360 x 110 x 460 + 80

Non-standard sizes Non-standard sizes for the minimum order quantity of 2,000 pieces.

Delivery time From 2 weeks.

Weight capacity From 3 to 5 kg depending on the bag's size and finish standard.

## Minimum order quantity

Standard formats – from 500 pieces for one size  
 Any formats – from 2000 pieces for one size

## Available papers

**Cardboard C1S 170 and 190 gsm** Cardboard 170 and 190 gsm (one-side chalky paper).  
 Highly stiff and durable cardstocks resistant to folding, designed for manufacturing promotional paper bags.  
 Purpose: un-laminated bags, laminated bags, hot-print, embossing, local UV varnish.

**Cardboard Premium FSC C1S 190 and 220 gsm** High class premium cardboard (one-side chalky paper) made in EU.  
 Highly stiff and durable cardstocks resistant to folding, designed for manufacturing promotional paper bags.  
 Purpose: un-laminated bags, laminated bags, hot-print, embossing, local UV varnish.

**Cardboard 200 - 250 gsm** Cardboard highly stiff and durable cardstocks resistant to folding, designed for manufacturing promotional paper bags.  
 Purpose: un-laminated bags, laminated bags, hot-print, embossing, local UV varnish.

